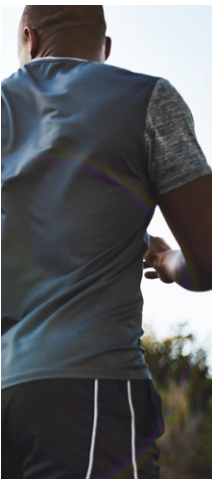
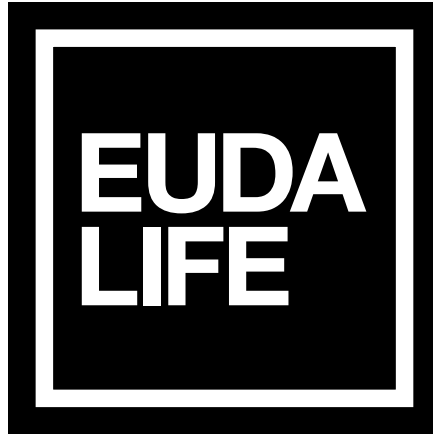


# 2025 Media Kit





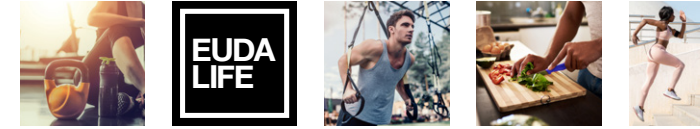
# About EudaLife Magazine

... a premium publication that transforms complex scientific insights into fascinating discoveries readers can't help but share.

**EudaLife™ Magazine** launches at a crucial market moment: while digital advertising costs soar and traditional health publications lose relevance, sophisticated consumers are hungry for deeper insights that bridge science and wellness. Our inaugural issue delivers what leading brands need most: a premium print environment where breakthrough discoveries meet mass appeal, creating the perfect context for luxury and performance brands to reach affluent decision-makers. Founded in 2024, with our first print issue launching in early 2025, EudaLife™ Magazine is poised to disrupt the health media landscape. Our mission is to bridge the gap between ancient wisdom and modern science, empowering our esteemed readers to optimize their lives and achieve their full potential.

Under the leadership of Editor-in-Chief Sam Bachvaroff, whose background spans editorial leadership of a science-based digital magazine, award-winning storytelling, and extensive research validated by medical professionals, we've created something unprecedented: a premium publication that transforms complex scientific insights into fascinating discoveries readers can't help but share. Each issue is meticulously crafted to be as visually arresting as it is intellectually stimulating, ensuring your brand stands out in an environment where cutting-edge science meets world-class design.





# Editorial Focus

**EudaLife™ Magazine delves deep into the science of human optimization, exploring cutting-edge research and time-tested wisdom to uncover surprising truths that change how our readers view the world. We go beyond surface-level advice, leveraging our extensive network of researchers, medical professionals, and holistic health pioneers to reveal mind-blowing connections between biology, psychology, and human potential.**

**Inaugural Issue Highlights**

**Volume 1 Theme: Reclaiming Health and Vitality in a Modern World**

**Key Topics:**

- Reversing Grey Hair:** Groundbreaking research on stress-related aging reversal
- How Our Ancestors' Decisions Impact Our Bodies:** Exploring epigenetic inheritance
- From Battlefield to Breathwork:** Ancient Warrior Secrets for Modern Resilience
- Why We Shouldn't Avoid Discomfort:** The science of hormetic stress

**Selected Featured Contributors**

Our inaugural issue brings together an exceptional roster of experts whose insights resonate deeply with affluent, health-conscious consumers:

**@AtlasPowerShrugged** embodies authenticity in the oversaturated fitness space. As a modern-day “old-school strongman,” he coaches high-achievers in drug-free, fundamentals-based strength training. His philosophy of raw power and genuine resilience resonates with discerning readers who demand substance over trends.

**Leah Zitter, PhD** bridges the luxury wellness-science gap. A Behavioral Neuroscientist with a rare combination of investigative journalism and cybersecurity expertise, she transforms complex aging and stress research into actionable insights for success-driven professionals seeking evidence-based longevity strategies.

**Hitakshi Modi**, clinical researcher at the Texas Center for Pediatric and Congenital Heart Disease, represents the caliber of expertise our affluent readers trust. Her unique blend of public health knowledge and storytelling skill makes advanced sleep science accessible to high-performing professionals seeking optimal recovery.

**John Kirbow** brings unmatched leadership insights from battlefield experience to business strategy. As a US Army PSYOP veteran and DoD Human Terrain System specialist, he mapped human dynamics across hostile territories in Iraq and Afghanistan. This expertise now informs his sought-after speaking and writing on mental resilience—insights particularly valued by executive leaders.

**Rebecca Barry, MSc**, Medical Anthropologist from the University of Oxford and published researcher, delivers the global perspective our sophisticated audience demands. Her work with Klarity Health and Period Poverty charities combines academic rigor with practical application, offering our achievement-oriented readers actionable insights at the intersection of culture and biology.





# Distribution & Audience Strategy

## Editorial Calendar

**Q2 2025:** The Body's Hidden Intelligence

**Q3 2025:** Bridging Ancient Wisdom with Modern Science

## Special Events

**EudaLife Magazine** will host the inaugural "Most Impactful" awards, celebrating excellence in health and wellness brands, with the first ceremony in early November 2025.

## Premium Distribution Power

- 25,000 copies via Amazon Prime's nationwide fulfillment
- 500 copies reserved for top influencers, key retailers, brand-aligned clinics, and our ad reps (to showcase premium quality)
- \$29 premium price point targeting affluent consumers
- Advanced keyword targeting ensures reaching qualified buyers
- Every copy reaches someone actively interested in holistic health

## Target Demographics

Age: 25-65 core demographic  
Gender: Balanced male/female readership  
Income: \$100K+ household income  
Education: College-educated professionals  
Industries: Finance, technology, real estate, and professional services

## Premium Reader Profile

Our readers represent the coveted intersection of affluence, influence, and active lifestyle—making them the ideal audience for premium brands:

## Purchase Power & Behavior

- Active buyers of luxury goods and experiences
- Early adopters of premium health technology
- Regular investors in personal development

## Lifestyle Indicators

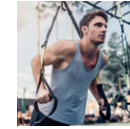
- Fitness-focused professionals
- Luxury and performance vehicle owners
- Frequent premium travelers
- Active in exclusive wellness communities

## High-Value Purchase Categories

- Luxury fashion and accessories
- Professional-grade fitness equipment
- Premium skincare and wellness products
- High-end supplements and nutrition
- Luxury vehicles and watercraft
- Executive coaching and education
- Premium travel and experiences
- Investment and wealth management services

## Engagement Amplification

- Extended coffee table presence (7-9 months average)
- Research shows each copy reaches an average of 10 readers through professional and social sharing, extending your ad's reach to over 250,000 engaged consumers
- QR-enabled tracking for advertiser insights
- High pass-along readership in professional circles



# Premium Advertising Opportunities Inaugural Issue

## Premium Production Values

- Museum-quality semi-gloss 70lb paper stock
- Premium weight cover stock
- Perfect bound
- Professional photo direction
- Archival print quality

## Premium Advertising Positions

### Premium Positions

Back Cover: .....\$15,000

*Instant shelf presence—the final word in every issue*

Inside Front Cover: .....\$12,000

*Be top-of-mind from the first page*

Inside Back Cover: .....\$10,000

*Premium real estate with high visibility*

First 10 Pages: .....\$8,000

*Grab attention before they reach article #1*

Center Spread: .....\$14,000

*Massive canvas for storytelling-sized impact*

## Standard Units

Full Page: .....\$6,500

*The classic choice—uninterrupted brand immersion*

Half Page: .....\$3,500

*Compact yet bold, perfect for punchy messaging*

Quarter Page: .....\$2,000

*Budget-friendly entry to a premium publication*

## Enhanced ROI Features

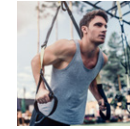
- Custom QR codes that bridge print and digital, allowing for granular data collection
- UTM tracking capability with robust marketing analytics
- Reader-exclusive offers with trackable conversion rates
- Extended exposure metrics
- Engagement analytics dashboard that measures real-time performance

## Creative Support

**Our award-winning creative team can design your ad:**

- Professional art direction
- Custom photography direction
- Layout and design services
- \$125/hour creative rate





# Critical Dates & Technical Specs

## Critical Dates

Space Reservation . . . . . February 24, 2025  
Materials Due . . . . . March 1, 2025  
On Sale . . . . . March 19, 2025

## Secure Your Position

Contact: [tim.yocom@euda.life](mailto:tim.yocom@euda.life)

Reference: “Inaugural Issue Advertising”

*Prime placements vanish quickly. Secure yours before someone else claims the spotlight.*

## Technical Specifications

Trim Size . . . . . 8.375” x 10.875”  
Bleed . . . . . 0.125”  
Safety . . . . . 0.25”  
Resolution . . . . . 300 dpi minimum  
Color . . . . . CMYK  
File Format . . . . . Press-ready PDF

## Advertisement Dimensions

Full page . . . . . 8.375” x 10.875” + .125” bleed  
(final dimensions with bleed: 8.5 x 11)  
Half horizontal . . . . . 7.375” x 4.275”  
Half vertical . . . . . 3.5625” x 8.8”  
Quarter . . . . . 3.545” x 4.2575”

