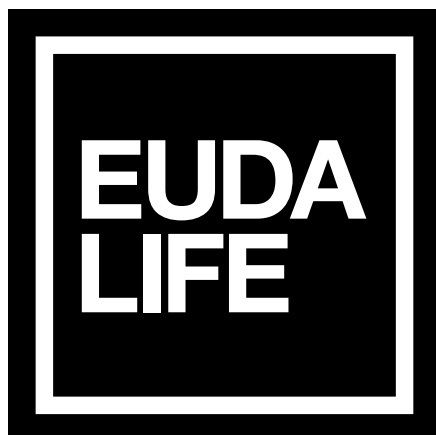




2025 Media Kit





About EudaLife Magazine

... a premium publication that transforms complex scientific insights into fascinating discoveries readers can't help but share.

EudaLife™ Magazine launches at a crucial market moment: while digital advertising costs soar and traditional health publications lose relevance, sophisticated consumers are hungry for deeper insights that bridge science and wellness. Our inaugural issue delivers what leading brands need most: a premium print environment where breakthrough discoveries meet mass appeal, creating the perfect context for luxury and performance brands to reach affluent decision-makers. Founded in 2024, with our first print issue launching in early 2025, EudaLife™ Magazine is poised to disrupt the health media landscape. Our mission is to bridge the gap between ancient wisdom and modern science, empowering our esteemed readers to optimize their lives and achieve their full potential.

Under the leadership of Editor-in-Chief Sam Bachvaroff, whose background spans editorial leadership of a science-based digital magazine, award-winning storytelling, and extensive research validated by medical professionals, we've created something unprecedented: a premium publication that transforms complex scientific insights into fascinating discoveries readers can't help but share. Each issue is meticulously crafted to be as visually arresting as it is intellectually stimulating, ensuring your brand stands out in an environment where cutting-edge science meets world-class design.



Editorial Focus

EudaLife™ Magazine delves deep into the science of human optimization, exploring cutting-edge research and time-tested wisdom to uncover surprising truths that change how our readers view the world. We go beyond surface-level advice, leveraging our extensive network of researchers, medical professionals, and holistic health pioneers to reveal mind-blowing connections between biology, psychology, and human potential.

Selected Featured Contributors

Our inaugural issue brings together an exceptional roster of experts whose insights resonate deeply with affluent, health-conscious consumers:

@AtlasPowerShrugged embodies authenticity in the oversaturated fitness space. As a modern-day “old-school strongman,” he coaches high-achievers in drug-free, fundamentals-based strength training. His philosophy of raw power and genuine resilience resonates with discerning readers who demand substance over trends.

Leah Zitter, PhD bridges the luxury wellness-science gap. A Behavioral Neuroscientist with a rare combination of investigative journalism and cybersecurity expertise, she transforms complex aging and stress research into actionable insights for success-driven professionals seeking evidence-based longevity strategies.

Hitakshi Modi, clinical researcher at the Texas Center for Pediatric and Congenital Heart Disease, represents the caliber of expertise our affluent readers trust. Her unique blend of public health knowledge and storytelling skill makes advanced sleep science accessible to high-performing professionals seeking optimal recovery.

John Kirbow brings unmatched leadership insights from battlefield experience to business strategy. As a US Army PSYOP veteran and DoD Human Terrain System specialist, he mapped human dynamics across hostile territories in Iraq and Afghanistan. This expertise now informs his sought-after speaking and writing on mental resilience—insights particularly valued by executive leaders.

Rebecca Barry, MSc, Medical Anthropologist from the University of Oxford and published researcher, delivers the global perspective our sophisticated audience demands. Her work with Klarity Health and Period Poverty charities combines academic rigor with practical application, offering our achievement-oriented readers actionable insights at the intersection of culture and biology.

Inaugural Issue Highlights

Volume 1 Theme: Reclaiming Health and Vitality in a Modern World

Key Topics:

Reversing Grey Hair: Groundbreaking research on stress-related aging reversal

How Our Ancestors' Decisions Impact Our Bodies: Exploring epigenetic inheritance

From Battlefield to Breathwork: Ancient Warrior Secrets for Modern Resilience

Why We Shouldn't Avoid Discomfort: The science of hormetic stress



Distribution & Audience Strategy

Editorial Calendar

Q2 2025: The Body's Hidden Intelligence

Q3 2025: Bridging Ancient Wisdom with Modern Science

Special Events

EudaLife Magazine will host the inaugural "Most Impactful" awards, celebrating excellence in health and wellness brands, with the first ceremony in early November 2025.

Premium Distribution Power

- 25,000 copies via Amazon Prime's nationwide fulfillment
- 500 copies reserved for top influencers, key retailers, brand-aligned clinics, and our ad reps (to showcase premium quality)
- \$29 premium price point targeting affluent consumers
- Advanced keyword targeting ensures reaching qualified buyers
- Every copy reaches someone actively interested in holistic health

Target Demographics

Age: 25-65 core demographic
 Gender: Balanced male/female readership
 Income: \$100K+ household income
 Education: College-educated professionals
 Industries: Finance, technology, real estate, and professional services

Premium Reader Profile

Our readers represent the coveted intersection of affluence, influence, and active lifestyle—making them the ideal audience for premium brands:

Purchase Power & Behavior

- Active buyers of luxury goods and experiences
- Early adopters of premium health technology
- Regular investors in personal development

Lifestyle Indicators

- Fitness-focused professionals
- Luxury and performance vehicle owners
- Frequent premium travelers
- Active in exclusive wellness communities

High-Value Purchase Categories

- Luxury fashion and accessories
- Professional-grade fitness equipment
- Premium skincare and wellness products
- High-end supplements and nutrition
- Luxury vehicles and watercraft
- Executive coaching and education
- Premium travel and experiences
- Investment and wealth management services

Engagement Amplification

- Extended coffee table presence (7-9 months average)
- Research shows each copy reaches an average of 10 readers through professional and social sharing, extending your ad's reach to over 250,000 engaged consumers
- QR-enabled tracking for advertiser insights
- High pass-along readership in professional circles



Premium Advertising Opportunities

Inaugural Issue

Premium Production Values

- Museum-quality semi-gloss 70lb paper stock
- Premium weight cover stock
- Perfect bound
- Professional photo direction
- Archival print quality

Premium Advertising Positions

Premium Positions

Back Cover:\$15,000
Instant shelf presence—the final word in every issue

Inside Front Cover:\$12,000
Be top-of-mind from the first page

Inside Back Cover:\$10,000
Premium real estate with high visibility

First 10 Pages:\$8,000
Grab attention before they reach article #1

Center Spread:\$14,000
Massive canvas for storytelling-sized impact

Standard Units

Full Page:\$6,500
The classic choice—uninterrupted brand immersion

Half Page:\$3,500
Compact yet bold, perfect for punchy messaging

Quarter Page:\$2,000
Budget-friendly entry to a premium publication

Enhanced ROI Features

- Custom QR codes that bridge print and digital, allowing for granular data collection
- UTM tracking capability with robust marketing analytics
- Reader-exclusive offers with trackable conversion rates
- Extended exposure metrics
- Engagement analytics dashboard that measures real-time performance

Creative Support

Our award-winning creative team can design your ad:

- Professional art direction
- Custom photography direction
- Layout and design services
- \$125/hour creative rate



Critical Dates & Technical Specs

Critical Dates

Space Reservation February 24, 2025
Materials Due March 1, 2025
On Sale March 19, 2025

Secure Your Position

Contact: tim.yocom@euda.life

Reference: “Inaugural Issue Advertising”

Prime placements vanish quickly. Secure yours before someone else claims the spotlight.

Technical Specifications

Trim Size 8.375” x 10.875”
Bleed 0.125”
Safety 0.25”
Resolution 300 dpi minimum
Color CMYK
File Format Press-ready PDF

Advertisement Dimensions

Full page 8.375” x 10.875” + .125” bleed
(final dimensions with bleed: 8.5 x 11)
Half horizontal 7.375” x 4.275”
Half vertical 3.5625” x 8.8”
Quarter 3.545” x 4.2575”

